

Mackman Group

IMPACT REPORT - JANUARY 2023 - DECEMBER 2023

Value of donated pro bono professional hours by business:

St Peter's

£51,050.00

A cultural venue in the centre of Sudbury. This project so far has included insight, audits and brand concept generation, as well as several client meetings. We also carry out adhoc work alongside this.

Sri Lankan Fundraiser

£12,994.00

Activity surrounding Mackman Group's annual fundraiser supporting Sri Lanka's most vulnerable families in the tea estate communities through projects run by Women's Empowerment Sri Lanka.



The Bridge Project

£42,187.50

A local charity supporting individuals with dementia, learning difficulties and experiencing mental health issue. Work to date includes insight, auditing, content generation, photography and brand development. We also complete retainer work on a monthly basis.

Other

£7,492.50

Time spent on ad-hoc requests that have been worked on free of charge and free website hosting that we provide to several of our clients.

Volunteer hours donated by employees:

462
of 500

% of female managers / senior leadership:

50%
4 out of 8

Hours invested in in-house training programmes:

527

% of purchases with local suppliers:

72%

9.32 tonnes of carbon used in 2022

Environmental Impact:

2022

86 M³
of water

6,303 kWh
of electricity

35,990 kWh
of gas

2023

92.9 M³
of water

5,469 kWh
of electricity

32,012 kWh
of gas

2023 Target

82 M³
of water

5,988 kWh
of electricity

34,191 kWh
of gas



237 kg

238 kg
bags to recycling



158 kg

173 kg
bags to composting



258 kg

271 kg
bags to land waste

of

2023

17,335,000
of 12,000,000 steps

930 miles
of business travel

